

About Us

Digital + Technology Collective is Australia's industry association for digital and technology professionals.

D+TC is Australia's largest digital and technology community, with more than 10,000 digital experts – including agency, corporates and suppliers to the digital industry. Industry specialties include mobile, video, social, UX/Design, and digital innovation. Our value to members includes digital industry news, reports and research; innovative events, workshops and training; industry groups; and Australia's most prestigious and longest running awards for excellence in digital, the AMY Awards.

D+TC Events

Throughout the year, D+TC runs a number of key events which aim to present the best in digital thought leadership to our member base of digital professionals, and the broader digital community.

Presentations are generally up to 20 minutes in duration, and where the format permits speakers are invited to participate in a Q&A panel moderated by the event chair, along with other presenting speakers.

Presentations must not include: Swearing, discrimination or bad-mouthing.

Events and speakers are promoted generally 6 weeks prior to the event via AIMIA website, member newsletter, and social media channels, plus third party promotional opportunities.

Event topics include (but is not limited to):

- Online retail/ Ecommerce
- Mobile and apps
- Content
- Video
- Innovation and change
- Data
- Customer Journey/experience
- Marketing automation
- Creativity in digital
- Education/learning
- Strategy
- Social
- Search marketing
- Design UX
- Digital operations.

D+TC Thought Leaders and Speakers – Content guidelines

1. D+TC event speaker presentations must be relevant and applicable to D+TC members – therefore focusing on issues, events or opportunities that will be interesting and relevant to people who work in digital. The content must have editorial credibility, and must not be a sales presentation.
2. The content must be original, and the author gives us rights to publish the content in our newsletter, website, and social media channels after the event. Copyright remains with the author.
3. D+TC is a professional organisation, which means that all submissions will go through a vetting process. D+TC has the veto rights on content for events, which should be discussed prior to the event. Similarly, the author has right to not allow publication if not happy with editorial controls.
4. D+TC receives a number of speaker presenting requests, and unfortunately we are not able to use all opportunities presented. In some instances, we will decline speakers because of the content or quality, or because already have a speaker on a specific topic.

Submitting your speaking proposal

When submitting your speaking proposal, please provide the following:

- A short biography of the presenter, including full name, profession, relevant qualifications and your organisation or business name. This should also include a professional headshot
- All of your social media handles and/or relevant links (ie, website and contact details).

Submitting your speaking content

- Please outline any specific AV requirements you may have for your presentation no less than 5 working days prior to the event.
- Where specific file formats are required, these will be communicated to prior to presentation deadlines by your event manager.
- Content should be provided no less than 2 working days prior to the event to your designated event manager.
- Please outline any specific disability access requirements that you have

Speaker submission and editorial policy

D+TC does not provide payment to speakers for presenting, or for providing work published at dtcollective.org.au. By submitting the work through the above outlined process, you agree that the work has not been previously published elsewhere, including on your blog or website.

D+TC does not accept contributor posts that simply advertise or promote a product or brand. Publishing is at the discretion of the D+TC editorial and events team.

Promotional opportunities for speakers

Speakers are encouraged to promote their involvement in D+TC events through their own networks. Additionally, D+TC provides an opportunity for speakers to submit content to the dtcollective.org.au editorial, for publishing prior to the event.

Editorial content must adhere to the content guidelines as outlined above. Additionally, articles should:

- include written content of between 400 – 800 words
- Relevant links, citations, images or videos.
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All videos and images provided must be provided royalty-free, along with the rights to publish alongside the article.

Please submit all content in a Word document, and images as JPEG format (minimum 400 pixels wide) via email to contact@dtcollective.org.au

For further details please contact Mandy Eyles on mandy.eyles@dtcollective.org.au or 02 9277 5421

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